

Div. 54 Advocacy Training Session 1: Advocacy 101

Tuesday, April 13

Module 1: Introduction to Advocacy

6:00pm Welcome from APA and SPP

Speakers:

- **Sharon Berry, PhD, ABPP**
- **Jennifer Pendley, PhD**
- **Melissa Santos, PhD**

6:15pm Advocacy 101:
Introduction to Federal Advocacy

Moderator:

- **Sharon Berry, PhD, ABPP**

Panel:

- **Bill Stoops, PhD**
- **Ayli Carrero Pinedo, Graduate Student, UND**
- **Amber Hewitt, PhD**

6:45pm Questions from Attendees

7:00pm BREAK

Module 2: State, Local, and Institutional Advocacy

7:10pm Advocacy at the State, Local, and Institutional Levels

Moderator:

- **Connie Galietti, JD**

Panel:

- **Stefanie Reeves, MA, CESPPA**
- **Candice Hargons, PhD,**
- **Melanie Page, PhD**
- **Tania Chowdhury, Graduate Student, NYU**

7:45pm Questions from Attendees

8:00pm Closing and Summary of Day

Div. 54 Advocacy Training Session 2: Network Mapping

Tuesday, April 20

Module 1: Network Mapping 1

6:00pm	Welcome, review of last session, and goals for this session	Speakers: <ul style="list-style-type: none"> • Aaron Bishop, MSSW, APA <i>Advocacy Office</i> • Sophie Friedl, MPH, APA <i>Advocacy Office</i>
6:10pm	Coalition Building Part 1: Science of Coalition Building and Use of Social Proof	Speaker: <ul style="list-style-type: none"> • Katherine McGuire MSc, APA <i>Chief Advocacy Officer</i>
6:30pm	Breakout sessions: Pre-Homework Using the pre-homework document, discuss the types of organizations within your network	Advocacy staff facilitators 3-4 breakout rooms
6:45pm	Debrief and Discussion	
6:55pm	BREAK	

Module 2: Network Mapping 2

7:05pm	Coalition Building Part 2: Untapped Potential	Speakers: <ul style="list-style-type: none"> • Katherine McGuire MSc, APA <i>Chief Advocacy Officer</i> • Aaron Bishop, MSSW, APA <i>Advocacy Office</i> • Sophie Friedl, MPH, APA <i>Advocacy Office</i>
7:15pm	Breakout sessions: Connecting Outside of your Network Building off the previous discussion, brainstorm about groups who are outside your network, how do you connect with them	Advocacy staff facilitators 3-4 breakout rooms
7:35pm	Debrief and Discussion	
7:45pm	How to support a grassroots effort without replacing the voice of the marginalized with your own	Speaker: <ul style="list-style-type: none"> • Kimberly E. Hiroto, PhD
8:15pm	Closing and Summary of Day	

Div 54 Advocacy Training Session 3: Taking Action

Tuesday, April 27

Module 1 – Social Media

6:00pm	Welcome, review of last session, goals for this session	Speakers: <ul style="list-style-type: none">• Aaron Bishop, MSSW, APA <i>Advocacy Office</i>• Sophie Friedl, MPH, APA <i>Advocacy Office</i>
6:10pm	How to effectively use social media for advocacy with Q&A	Speaker: <ul style="list-style-type: none">• Christine Delaney, MBA

6:50pm BREAK

Module 2 – Media Training

7:00pm	Introduction of Kim Mills	Speakers: <ul style="list-style-type: none">• Aaron Bishop, MSSW, APA <i>Advocacy Office</i>• Sophie Friedl, MPH, APA <i>Advocacy Office</i>
7:10pm	Media Training with Q&A: Being a Spokesperson (TV and Op-Ed)	Speaker: <ul style="list-style-type: none">• Kim Mills, MA
7:50pm	Op-Ed writing in practice with Q&A	Speaker: <ul style="list-style-type: none">• Amy Beck, PhD
8:10pm	Closing and Summary of Day	

Div. 54 Advocacy Anti-Racism Advocacy Training Bios

Session 1: Advocacy 101 - Tuesday, April 13

Welcome from APA and SPP

Dr. Sharon Berry, ABPP is an inaugural member of the Advocacy Coordinating Committee ACC. She is committed to continuing these advocacy responsibilities as we fine tune support for APA's dedication to advocacy on behalf of psychologists and our profession. She served as a member of the Presidential Workgroup on APA Expanded Advocacy Model, APA Education Advocacy Coordinator (since 2003), Psychology PAC Advisory Board, and PAC Advisory Committee for Education. Dr. Berry enjoyed two terms on the APPIC Board of Directors, including 2 years as Chair, and has also served in governance as a 2 term member and Chair of the Board of Educational Affairs, as well as Division leadership with both Divisions 54 (President) and 12. In addition, she was the recipient of the first Education Advocacy Distinguished Service Award in 2003 and first Political Advocacy Champion Award in 2015. She was successful in building collaboration between the education and practice communities that lead to improved sustainability of accredited internships by ensuring all states allow billing by doctoral and postdoctoral trainees. She is currently Director of Training at Children's Minnesota.

Dr. Jennifer Pendley received her PhD in Clinical Psychology from Indiana University and completed her psychology internship and postdoctoral fellowship at Texas Children's Hospital/Baylor College of Medicine, where she focused on pediatric psychology. She came to Nemours/Alfred I. duPont Hospital for Children in 1995 following her fellowship. At Nemours, Dr. Pendley served as Director of Psychology Internship Training for more than 10 years. In 2008, she was appointed Division Chief of Psychology and currently oversees a team of more than 70 psychologists, therapists, and trainees. Dr. Pendley is Professor of Pediatrics at Sidney Kimmel Medical College of Thomas Jefferson University (TJU). She has authored numerous peer-reviewed journal articles and chapters and is an active presenter. She also holds the position of Associate Vice Chair of Faculty Promotion for the Department of Pediatrics. Dr. Pendley served as the inaugural editor for the Society of Pediatric Psychology's peer-reviewed journal, *Clinical Practice in Pediatric Psychology*. She currently serves as Past President of the Society of Pediatric Psychology of the American Psychological Association. During her presidential year, she focused on diversity and inclusion within the field of pediatric psychology. At Nemours, Dr. Pendley leads efforts to expand behavioral health services across the state of Delaware. She and her colleagues are committed to being antiracists and specifically focus on providing culturally proficient care that will reduce health disparities. Their division's mission is to improve well-being through quality behavioral health care, education, training, and research in a collaborative, inclusive, and culturally responsive manner and feel that a critical first step is to develop and sustain an inclusive, representative, and valued workforce, connected by lifelong learning and cultural humility.

Dr. Melissa Santos is an Associate Professor of Pediatrics at the University of Connecticut School of Medicine, the Division Chief of Pediatric Psychology, and Clinical Director of Obesity Services at Connecticut Children's. Dr. Santos oversees the treatment of youth and their families in the Center's nationally accredited bariatric surgery program and its behaviorally based non-surgical weight management programs. Her research is focused on the improvement of obesity treatment outcomes by examining methods to better tailor treatment to presenting comorbidities. She is currently NIH funded to examine a treatment for youth with comorbid obesity and chronic pain. Dr. Santos currently serves as the Member at Large for Diversity for the Society of Pediatric Psychology and has developed several initiatives to tackle the racism pandemic.

Module 1: Introduction to Advocacy

Dr. William Stoops, a professor in the Department of Behavioral Science at the University of Kentucky who leads a clinical research portfolio focused on stimulant use disorders, has served APA in several capacities, including past president and current council representative roles in Division 28; Board of Convention Affairs member (2015-2018) and chair (2017); and is serving as a member of the Advocacy Coordinating Committee and Editor for Experimental and Clinical Psychopharmacology. He is also a fellow in APA Divisions 3, 6, 25, 28, and 50. Dr. Stoops has considerable experience interacting with policymakers to advocate for research funding and to incorporate research priorities into pending legislation.

Ayli Carrero Pinedo is a first-generation Peruvian immigrant and a Counseling Psychology doctoral candidate at the University of North Dakota. She will be starting a postdoctoral residency in Women's Mental Health with a focus on Trauma and Diversity at the Sepulveda VA in the fall. She is committed to improving health parities for BIPOC and trauma impacted communities by merging public health and psychology frameworks and principles. Ayli has experience meeting with government leaders in Washington D.C to discuss the importance of diversifying the healthcare workforce, need for culturally humble providers, and the role of trauma-informed care in mental health research and practice.

Dr. Amber A. Hewitt is the Chief Equity Officer for the Government of the District of Columbia. In this role, she works in partnership with city agencies, residents and non-District government stakeholders to initiate policies on racial equity. In 2018, she was appointed by Mayor Bowser to the Commission on Fathers, Men, and Boys. Amber previously served as the Director of Health Equity at Families USA, a national, nonpartisan consumer health advocacy organization. In her role, she was responsible for developing strategic policy priorities to advance health equity and reduce disparities in health outcomes, health care access, and quality. Amber also worked as a health care lobbyist for an integrated, children's health system. Amber's background also includes serving as an American Psychological Association/ American Association for the Advancement of Science health policy fellow in the Office of U.S. Senator Cory Booker. She began her career as a tenure-track professor teaching undergraduate and doctorate-level courses in psychology, social justice, multicultural counseling and diversity issues at the University of Akron and Loyola University Chicago. Her research on adolescent identity development and well-being, with a special focus on Black boys and young men, has been published in several top-tier academic journals. A counseling psychologist by training, Amber has provided psychotherapy and psychoeducational testing for children and families. She received her B.S. in biological sciences from the University of Southern California, M.A. in psychology from Boston University, and a Ph.D. in counseling psychology from Loyola University Chicago. She holds adjunct faculty appointments at Catholic University, American University, and Simmons University.

Module 2: State, Local, and Institutional Advocacy

Connie Galietti is Director, Legal & Professional Affairs in the Office of Legal & State Advocacy for the American Psychological Association. She joined APA in 2014 after having served a decade as Executive Director and registered lobbyist for the Florida Psychological Association. Ms. Galietti cut her litigation teeth as a deputy prosecuting attorney in the sex crimes unit of the Marion County Prosecutor's Office. She moved to Florida - and to association work - as a staff attorney with the Florida Prosecuting Attorneys Association, where she managed a grant through the Violence Against Women Act (VAWA). During her career, she has drafted and advocated for legislation related to psychology and mental health and has trained prosecutors, law enforcement officers and psychologists. She currently works on insurance advocacy and mental health parity, scope of practice issues and the legal and business issues related to innovative practice models and integrated care. She provides member consultation and content for APA publications on a myriad of topics, including recordkeeping, insurance audits, patient confidentiality and HIPAA, and responding to subpoenas. Additionally, she works with state psychological association leaders on legislative and regulatory issues. Connie holds a Bachelor of Science in Business Management from Ball State University in Muncie, Indiana, and earned her J.D. from Indiana University in Indianapolis

Stefanie Reeves is the Executive Director of the Maryland Psychological Association (MPA) in Columbia, MD. In this role, she manages the day-to-day operations of a small staff association representing psychologists, psych associates and other mental health professionals in the state of Maryland. Stefanie has over 20 years of association management and government relations experience working for such organizations as the American Psychological Association, American Speech-Language-Hearing Association, and the National Telecommunications Cooperative Association. She currently serves as Chair of the Council for Executive Directors of State and Provincial Psychological Associations (CESPPA). Stefanie holds a BA in Psychology from The George Washington University and a MA in Government from Johns Hopkins University. In 2010, she earned the Certified Association Executive (CAE) designation from the American Society of Association Executives (ASAE). An active member of ASAE, Stefanie recently became a Fellow of the association, an honor bestowed upon less than 1% of ASAE's membership. She serves on the ASAE Board of Directors and is a 2008-2009 Diversity Executive Leadership Program (DELP) Scholar. A native Washingtonian, Stefanie resides in Silver Spring, MD with her rescue dog Charmer.

Dr. Candice Hargons (formerly Crowell) earned her PhD from the University of Georgia in 2015. She directs the RISE² Research Team (Relationships, Intimacy, and Sexual Enrichment | Race, Intersectionality, and Social justice Engagement), where they study sex, social justice, and leadership – all with a love ethic. Recent projects have included the Healing Racial Trauma project and studying sexual narrative of Black students. Her work has been featured in various media, including the New York Times, Huffington Post, and Therapy for Black Girls. Dr. Hargons teaches Diagnosis/Psychopathology, Ethics, Social Justice Consultation, and Practicum. She is a licensed psychologist specializing in sex therapy and healing racial trauma. She has served as a leader in the American Psychological Association, the American Psychological Association of Graduate Students, the Kentucky Psychological Association, and the Society of Counseling Psychology. Dr. Hargons is an APA Minority Fellow.

Dr. Melanie Page works in conjunction with Dr. Fred King, Vice President for Research, and coordinates her efforts with department chairs, deans, associate deans, and members of the Research Office to enable faculty success. The AVP's primary responsibility is to facilitate the success of faculty in the Arts, Humanities, and Social Sciences (AHaSS) in achieving greater external support and recognition for their creative and scholarly work, generally captured under the "research" part of the faculty member's workload assignment. The AVP leads the development of projects that incorporate faculty from various colleges to address state, regional, national, and international issues while increasing recognition for the University in faculty scholarship. Dr. Page joined WVU as the Assistant Vice President for Creative and Scholarly Activities in October 2013 after a 16-year career in the Department of Psychology at Oklahoma State University where she was promoted to full professor in 2010. She has two main areas of research: first, the prevention of mental and physical health problems; the second main area of interest is teaching, mentoring, and scientific workforce development, especially for girls and women. Professor Page has participated as a principal or co-investigator on a number of NSF and NIH grants.

Tania Chowdury is a Ph.D. Candidate in the Counseling Psychology Ph.D. Program under the supervision of Dr. Sumie Okazaki. She is interested in immigrant and Muslim mental health, with a specific interest in examining psychological outcomes at the intersection of multiple, marginalized identities. She is also interested in translating research into practice and policy with a broader, more central goal of promoting mental health advocacy and social justice. At NYU and nationally, Tania has been recognized for her commitment to vulnerable populations. She is currently a 2020 Fellow in the American Psychological Association Minority Fellowship Program (APA MFP), selected to promote culturally competent behavioral health services and policy for ethnic minority populations. In addition to her academic endeavors, Tania serves as an Adjunct Instructor for graduate courses in the Department of Applied Psychology, has taken on multiple leadership positions in various psychological organizations, and has been involved in advocacy efforts pertaining to issues of diversity, equity, and inclusion on campus and at the national level. Prior to her doctoral studies, Tania worked as an educator for more than nine years. She received her B.A. in Psychology and Biological Sciences

at Rutgers University and her M.A. in Clinical and Counseling Psychology at William Paterson University of New Jersey. Aligned with her interest in working with underserved and underrepresented communities, Tania co-founded a nonprofit organization that seeks to promote and meet the needs of immigrant Bangladeshi women, youth, and families in NJ

Session 2: Network Mapping - Tuesday, April 20

Katherine B. McGuire, MSc is APA's first chief advocacy officer, responsible for implementing a unified, strategic vision for the association's government relations efforts and coordinating APA's broader advocacy initiatives in nongovernmental sectors. Her mandate will include working with APA and its companion APA Services, Inc. to merge the approximately 24 government relations staff into a single department and ensuring that APA speaks with one voice before Congress, federal agencies and the White House. She will also be responsible for growing psychology's political action committee, Psychology PAC. With more than 25 years of senior-level policy experience in Congress, the executive branch and the private sector, McGuire was most recently assistant secretary for congressional and intergovernmental affairs at the U.S. Department of Labor. In that post, she focused on appropriations, budget priorities and regulatory matters. She was responsible for all external communications to Congress, governors and interdepartmental stakeholders and for providing technical assistance on issues ranging from workplace rules and regulations to prison re-entry programs. She has also been actively engaged in federal policy solutions to address the opioid epidemic since initiating the first congressional public health model opioid roundtable in the Chicago region in 2015. Before joining the Department of Labor in January 2018, McGuire served for five years as chief of staff to Rep. Randy Hultgren, R-Ill., advising on science and technology issues. Prior to that, she spent five years as vice president for government affairs at the Business Software Alliance, a trade group comprising the world's leading software companies, including Apple and Microsoft. She served almost 18 years in the U.S. Senate where she held numerous senior leadership roles, including Republican staff director of the Senate Committee on Health, Education, Labor and Pensions where she led legislative efforts and perfected the art of legislating through the mentoring and leadership of Sen. Mike Enzi, R-Wyo., and then-Sen. Edward M. Kennedy, D-Mass. She also previously served as staff director for two subcommittees of the Senate Committee on Banking, Housing and Urban Affairs and as legislative director for Sen. Mike Enzi, R-Wyo. McGuire's ability to work with members of both parties has been widely recognized. McGuire holds a bachelor's and master's degree from the University of Wyoming. She also received a certificate in executive leadership from the John F. Kennedy School of Government at Harvard University.

Throughout his over 20 plus year career, **Aaron Bishop** has advocated for the civil rights of persons with disabilities, both as a direct service provider in his home state of Wisconsin, as a policy advisor on Capitol Hill, and as an executive in the federal government. Aaron is a respected thought leader in the field of disability who has expert knowledge of legislative, political, economic and civil rights issues impacting people with disabilities. Currently, Aaron is the Deputy Chief, Public Policy & Engagement, in the Advocacy Office for the American Psychological Association. In this role he leads a team that utilizes science and practice of psychology to advance policies that address fundamental problems of human welfare and social justice. Most recently, Aaron Bishop lead the Administration on Disabilities in the U.S. Department of Health and Human Services. As the agency's first Commissioner Aaron, with a staff of 30 and a \$400 million budget, worked with worked with states, communities, and partners in the disability networks to increase the independence, productivity, and community integration of individuals with disabilities. Prior to the creation of this federal office, Mr. Bishop served for two years as the Commissioner of the Administration on Intellectual and Developmental Disabilities, two plus years as the Executive Director of the National Council on Disability, and 7 years as staff in the United States Senate Committee on Health, Education, Labor and Pensions, focusing on disability policy. Aaron received two undergraduate degrees and his Master of Science in Social Work from the University of Wisconsin-Madison.

Sophie Friedl, MPH is the Director of Congressional and Federal Affairs, Military and Veterans Health Policy at the APA. Sophie earned her BA at the University of Montana, Missoula where she majored in Sociology with a focus on Inequality and Social Justice and minored in Biology, Global Public Health and International Development Studies. During her undergraduate years, Sophie was a fellow of the Franke Global Leadership Initiative and went on to complete her MPH at University College Dublin in Ireland. Before Joining the APA Advocacy Team, Sophie served as a professional staff member for the Senate Veterans' Affairs Committee from January 2018-August 2020, where she worked to increase access to mental health care, expand services for homeless veterans, and improve the care and treatment for women veterans. At APA, Sophie has taken the lead on military and veterans issues as well as women's issues. Her work has focused on increasing access to mental health care for veterans and servicemembers, improving the culture in the Department of Defense surrounding sexual harassment and assault, and reducing maternal health disparities, especially among Black pregnant folks.

Dr. Kimberly Hiroto is a clinical geropsychologist in Hospice and Palliative Care at the Palo Alto VA and Associate Professor (affiliated) with the Stanford University School of Medicine. She has served on various Geropsychology organizations, including the APA Committee on Aging, the Division 12 Section 2 Society for Clinical Geropsychology and currently serves as a member of the Board for the Advancement of Psychology in the Public Interest (BAPPI). Within the VA, she also serves on the VA Psychology Training Council's Multicultural Diversity Committee as well as co-chairing her local Psychology Service Diversity Committee. She's involved in training interns and fellows in geropsychology, hospice/palliative care and cultural humility.

Session 3: Taking Action - Tuesday, April 27

Module 1 – Social Media

As the social media strategy manager at APA, **Christine Delaney** develops and manages the organization's social media communication strategy to help elevate the work of APA and its members and to convey the importance and impact of psychological science. Christine holds bachelor's degrees in marketing and psychology and an MBA from Penn State University, and has spent more than 10 years developing digital marketing strategies for companies in a variety of industries, including higher education, retail, and real estate.

Module 2 – Media Training

Kim I. Mills is senior director of strategic external communications and public affairs for the American Psychological Association, with responsibility for APA's public messaging and media relations. She is also host of APA's award-winning flagship podcast, "Speaking of Psychology."

Mills has extensive media experience, including being interviewed by The New York Times, The Washington Post, the Wall Street Journal and other top-tier print media. She has appeared on CNN, "Good Morning America," CSPAN and the BBC, to name a few of her broadcast engagements. Earlier in her career, Mills spent 14 years as a reporter and editor for The Associated Press, based first in New York and later in Washington, D.C. She has also written for The Washington Post, Fast Company, the American Journalism Review, The Dallas Morning News, MSNBC.com and the Harvard Business Review, among other publications.

Mills holds a bachelor's degree in biology from Barnard College and a master's in journalism from New York University.

Dr. Amy R. Beck, RYT 200 is an Associate Professor and Clinical Psychologist in the Weight Management Program in the Center for Children's Healthy Lifestyles & Nutrition at Children's Mercy Kansas City (CM) in Kansas City, MO. In this role she provides psychological services to children receiving multidisciplinary weight management treatment. Her professional interests include weight bias/stigma and the clinical implementation of yoga. At CM, Dr. Beck is involved in the Trauma-Informed Care and Youth Peer Violence

workgroups under the Council on Violence Prevention, as well as related initiatives under the Office of Equity and Diversity and the Equity and Diversity Council, where she is a former Chair.