



Sponsorship, Exhibitor, and Advertising Guidelines

SPPAC Mission

The Society of Pediatric Psychology Annual Conference (SPPAC) aims to advance SPP's mission to promote the health and psychological well-being of children, youth and their families through science and an evidence-based approach to practice, education, training, advocacy, and consultation by:

1. Advancing the science of pediatric psychology and related fields through dissemination of cutting-edge research; promotion of research that is culturally, ethically, and developmentally sensitive and includes diverse populations; and education on evidence-based assessment, intervention, and emerging areas of research, clinical care, and policy.
2. Providing a forum for individuals at all levels, from students to established investigators and clinicians, to facilitate consultation, collaboration, and mentorship.
3. Promoting the role and value of pediatric psychology in a changing healthcare environment nationally and internationally.

SPPAC 2022 Theme

This year's theme is ***Advancing Advocacy and Leadership through Science and Practice in Pediatric Psychology***. The conference includes three days of programming consisting of skill-building pre-conference workshops, invited plenary speakers, concurrent scientific symposia, professional development programming, poster sessions, and several networking opportunities through social hours, breaks, and meals. Conference programming will include presentations on important and timely topics relevant to child health and psychological well-being, including healthcare policy/advocacy, implementation science, and stakeholder collaborations to improve care and outcomes. Innovative strategies for funding, implementing and disseminating research and clinical programs in pediatric psychology will also be highlighted.

The Society of Pediatric Psychology (Division 54 of the American Psychological Association) is approved by the American Psychological Association to sponsor continuing education for psychologists. The Society of Pediatric Psychology maintains responsibility for this program and its content.

SPONSORSHIP LEVELS AND AMENITIES

		One free conference registration	SPPAC Program	Logo In Program	Tabletop Display	Event/ Amenity (see below)
Diamond	\$10,000+	x	Full B&W Page	x	x	x
Platinum	\$7,500+	x	Half B&W Page	x	x	x
Gold	\$5,000+	x	1/4 B&W Page	x	x	x
Silver	\$3,000+	x	1/8 B&W Page	x	x	x
Premier	\$1,500+			x	x	x
Bronze	\$1,000+			x	x	x

SPONSORSHIP EVENTS

Sponsors may select one event from the list below according to their level of sponsorship.

	Diamond	Platinum	Gold	Silver	Premier	Bronze
Fri/Sat Physical Activity				x	x	x
Refreshment Break	x	x	x	x		
Lunch and Learn	x	x	x	x		
Mentoring Luncheon	x	x	x			
Continental Breakfast	x	x				
Opening Reception	x	x				
Friday Evening Reception	x					

SPPAC reserves the right to substitute benefits included in the packages depending on availability. All substitutions will be of equal value.

Refreshment Break

There will be refreshment breaks mid-morning and mid-afternoon during session breaks. Sponsors will have a sign at the break and will be noted in the program. *Sponsor has no control over or contribution to the content.*

Friday Evening Reception

All attendees are invited to a Friday evening reception. Sponsors will have a sign at the reception and will be noted in the program. *Sponsor has no control over or contribution to the content.*

Continental Breakfast

This will provide one continental breakfast to attendees. Sponsors will have a sign at the meal that and will be noted in the program. *Sponsor has no control over or contribution to the content.*

Friday or Saturday Morning Physical Activity

All attendees are invited to a morning physical activity option such as yoga, aerobics, or tai chi. Sponsors will have a sign at the physical activity location and will be noted in the program. *Sponsor has no control over or contribution to the content.*

Opening Reception

All attendees are invited to the opening reception on Thursday evening. Sponsors will be given ample signage at the reception and will be noted in the program. *Sponsor has no control over or contribution to the content.*

Student/Early Career Mentoring Luncheon

This luncheon allows students/trainees (i.e., undergraduate, graduate, interns, and post-docs) as well as early career professionals (i.e., less than 5 years out from completing their training) the opportunity to share a meal and network with leaders in the field of pediatric psychology. Sponsors will have a sign at the luncheon and will be noted in the program. *Sponsor has no control over or contribution to the content.*

ADVERTISING ONLY OPTION

Your advertising and logo will be included in the program. One advertiser's badge will be provided. If an advertiser would like to attend any conference programming, you must register for the conference online and pay the conference registration fee. ***All advertising should be submitted as high-resolution, camera-ready.***

Preferred format: high-resolution PDF, EPS, JPG or TIF.

	Ad Size	Price
Half Page	7.5" w x 4.75" h	\$500
Full Page	7.5" w x 10.25" h	\$750

EXHIBITOR ONLY OPTION

Your logo will be included in the program. One exhibitor's badge will be provided. If an exhibitor would like to attend any conference programming, you must register for the conference online and pay the conference registration fee.

	Price
1-table exhibit	\$500

SPONSOR, EXHIBITOR, AND ADVERTISING GUIDELINES

This is an agreement between the Society of Pediatric Psychology Annual Conference (SPPAC) and the sponsors, exhibitors, and advertisers. Payment in full is required to reserve sponsorships, exhibit space, or advertising. Payments are nonrefundable. Please note the reservation deadline is March 15, 2022, at 5:00 pm ET.

I. TIPS AND IMPORTANT INFORMATION REGARDING SPPAC 2022

1. **Right to Refuse:** The Society of Pediatric Psychology (SPP), Division 54 of the American Psychological Association is approved by the American Psychological Association to sponsor continuing education for psychologists. SPP maintains responsibility for this program and its content. Please refer to Section II for complete guidelines.
2. **Disclaimer:** The relationship between SPPAC and the sponsoring organization/corporations of an event or event-related item does not represent an exclusive agreement between SPPAC and the specific organization/corporation, nor does it suggest that SPPAC endorses the programs, products, or services of the organization/corporation. SPPAC does not endorse the programs, products, or services of any exhibitor or advertiser.
3. **Liability and Insurance:** The sponsor or exhibitor, upon contracting to exhibit, expressly releases SPPAC and SPP or any of its officers, directors, employees, agents, committee members, or contract employees, or the owners, employees, or representatives of the Hyatt Regency Phoenix, or the employees or representatives of the management company, Degnon Associates, from any responsibility or liability for any injury, loss, or damage that may occur to the sponsor or exhibitor or to the sponsor or exhibitor's employees or property prior to, during, or after the period covered by the contract, including but not limited to, any responsibility or liability for negligently caused injury, loss, or damage; and further, the sponsor or exhibitor agrees to hold harmless and indemnify SPPAC, SPP, the Hyatt Regency Phoenix, and Degnon Associates and in their entirety by any person, arising out of the sponsor or exhibitor's acts or omissions
4. **Security:** During non-exhibiting hours, SPPAC and Degnon Associates will not be responsible for any exhibits not secured by the sponsor or exhibitors. SPPAC assumes no liability for damage, loss or theft of any property owned by the exhibitor or its agents. Liability for all equipment and materials remains with the individual sponsor or exhibitor. Neither the Hyatt Regency Phoenix, SPPAC, nor SPP is liable for, or carries any insurance on, exhibitor property or fixtures. By authorizing this contract with a signature, the exhibitor hereby agrees to indemnify and hold harmless SPPAC or SPP, its officers, directors, employees, agents, committee members and contractors for all claims arising out of such damage.
5. Location of exhibit space is determined at the discretion of SPPAC and the host venue. SPPAC reserves the right to disallow any exhibit which is not in keeping with the character of the conference, to assign exhibitors to the best alternative space, and to make reasonable shifts in location for the benefit of the exhibitor or the betterment of the conference. Exhibits must be available for viewing by convention delegates beginning at 8 am Thursday through 12:00 pm Saturday.
6. Due to limited storage, the SPPAC cannot accept any drayage, packages or exhibits for an exhibit. An address to ship items will be made available on or after March 1, 2022.
7. Exhibit table fees cover minimal pipe and drape, one skirted table with two chairs, one copy of conference program, and one exhibitor badge. If an exhibitor would like to attend any conference programming, they must register for the conference online and pay the conference registration fee. Exhibitor giveaways must be distributed from, and confined to, the exhibit table space. No exhibitor may distribute materials, which are potentially harmful to the attendees or the facility (i.e., flying disks, stickers, gum).
8. Sponsors, exhibitors, and advertisers must meet deadlines for submission of advertising, exhibit, or sponsorship contracts (February 1, 2022). To be included in the conference program, advertising art must be received by the deadline listed on this form. Late submissions cannot be accepted, and sponsorship commitments cannot be altered or refunded once the contract is signed and submitted to SPPAC.
9. Prepayment is required to hold your sponsorship, advertising or exhibitor's table.
10. **Exhibitor Lodging:** SPPAC appreciates exhibitors reserving rooms in the official conference hotel. When reserving accommodations for yourself or other members of your exhibiting party, please do not overbook with the intention of releasing rooms. Only reserve the number of rooms that your delegation will need.
11. No exhibitor, sponsor, or advertiser shall contract with the hotel or conference center for any signage, promotional material, event, display or communication without the specific written permission of SPPAC. Exhibitors and sponsors must limit their promotion to the exhibit hall and to those sponsored events for which they contracted.
12. Unless otherwise arranged, fees for all sponsorships, advertisers, and exhibitors should be paid to the Society of Pediatric Psychology.
13. **Cancellation Policy:** Exhibit space reservations may be canceled if written notification is received on or before March 15, 2022. In such event, a refund of 50% of the exhibit space fees will be given. There will be no refunds for exhibit space cancellations received after March 15, 2022. If an advertiser or a sponsor cancels their contract for any reason, no fees will not be refunded.

II. EXHIBIT AND ADVERTISING CONTENT GUIDELINES:

Decisions regarding the acceptability of exhibitors, advertisers, and sponsors will be made by the SPPAC Planning Committee in consultation with the Society of Pediatric Psychology (SPP) Board of Directors when necessary. SPP reserves the right and sole discretion to reject any proposed exhibit, advertisement, or sponsorship for any reason. Prospective exhibitors, advertisers, and sponsors are advised that the acceptability of products or services for display, for advertising, or for sponsoring the SPPAC are based on relevance, legal, social, professional, and ethical considerations. In the event an application is not accepted, any paid space rental fees or deposits will be returned.

All applications for exhibit space are subject to review as detailed in the Exhibit AND ADVERTISING Content Guidelines section. Applications received from prospective first-time Exhibitors are reviewed by the SPP Management Company and the SPPAC Planning Committee. If necessary, the SPP Board of Directors will be consulted. Additional information may also be requested before a decision is Exhibits and advertising must be consistent with the professional nature of SPPAC and SPP.

- Exhibit space and advertising are not intended for airing either side of a controversial social, political, or professional issue.
- SPPAC reserves the right to require Exhibitors and Advertisers to edit, amend, or eliminate parts of exhibits or advertising that in the SPP Board of Directors' opinion are not in keeping with the SPP Mission Statement or are otherwise inconsistent with SPP policies.
- Exhibitors may not conduct contests, lotteries, raffles, and/or games of chance without obtaining prior approval from the SPPAC Planning Committee.
- SPPAC reserves the right to decline exhibit requests to conduct non-SPP surveys inside the SPPAC facilities including headquarter hotel or supplemental hotels, or any area where an SPPAC event or function is being held during the SPPAC.