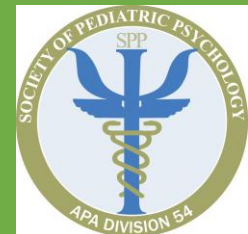


# 2024 SOCIETY OF PEDIATRIC PSYCHOLOGY ANNUAL CONFERENCE

April 25-27, 2024 New Orleans, LA

Sponsorship  
Opportunities





### SPPAC Mission

The Society of Pediatric Psychology Annual Conference (SPPAC) aims to advance the Society of Pediatric Psychology's (SPP) mission to promote the health and psychological well-being of all children, youth and their families through science and an evidence-based approach to practice, education, training, advocacy, and consultation by:

1. Advancing the science of pediatric psychology and related fields through dissemination of cutting-edge research; promotion of research that is culturally, ethically, and developmentally sensitive and includes diverse populations; and education on evidence-based assessment, intervention, and emerging areas of research, clinical care, and policy.
2. Providing a forum for individuals at all levels, from students to established investigators and clinicians, to facilitate consultation, collaboration, and mentorship.
3. Promoting the role and value of pediatric psychology in a changing healthcare environment nationally and internationally.

### SPPAC 2024 Theme

This year's theme is ***What's Next? Defining the Path Forward for Pediatric Psychology***. The practice of Pediatric Psychology has shifted since our discipline's origin in 1967 and many lessons were learned in the wake of the COVID-19 pandemic and the inflection point of the social justice movement. As Pediatric Psychologists, we were called to rapidly mobilize our skillsets to meet the needs of our communities, patients and families, learners, profession, and our own wellbeing. As Division 54 continues to grow and adapt, it becomes necessary to redefine the future of Pediatric Psychology beyond the traditional walls of our practice. The lessons learned in the past four years will undoubtedly shape the future of Pediatric Psychology and prepare us for the everchanging landscape of the world.

The conference includes three days of programming consisting of skill-building pre-conference workshops, invited plenary speakers, concurrent scientific symposia, professional development programming, poster sessions, and several networking opportunities through social hours, breaks, and meals. Conference programming will be reflective, innovative, and relevant for the field of Pediatric Psychology across all career stages to disseminate knowledge learned and evaluated within this place and time in history, as well as define the path forward.

*The Society of Pediatric Psychology (Division 54 of the American Psychological Association) is approved by the American Psychological Association to sponsor continuing education for psychologists. The Society of Pediatric Psychology maintains responsibility for this program and its content.*

## Conference Details

Sponsor Level and Investment	SPPAC Registrations	Exhibit Table	Logo Recognition	Program Ad (online)	Social Media Recognition	Conference Recognition Area Options (see next page for details)
<b>Champion \$10,000</b>	Two	Yes	On-Site Signage Program Mobile App Website Lanyards	Full Page Color	Yes	Break Breakfast Business Meeting Mentoring Lunch Reception Welcome Session
<b>Advocate \$7,500</b>	One	Yes	On-Site Signage Program Mobile App Website	Full Page Color	Yes	Break Breakfast Business Meeting Mentoring Lunch Reception Welcome Session
<b>Partner \$5,000</b>	One	Yes	On-Site Signage Program Mobile App Website	Half Page Color	Yes	Break Breakfast Business Meeting Mentoring Lunch Reception Welcome Session
<b>Friend \$3,000</b>	One	Yes	On-Site Signage Program Mobile App	Half Page Color		Break Breakfast Business Meeting Mentoring Lunch Reception
<b>Patron \$1,000</b>		Yes	On-Site Signage Program Mobile App	Quarter Page Color		Affinity/Special Group Meetings Fitness Activity Service Event
<b>Community \$500</b>			On-Site Signage Program Mobile App	Quarter Page Color		
<b>Exhibitor Only \$800</b>		Yes	Program Mobile App	Quarter Page Color		

## Sponsorship Levels & Benefits

## Sponsorship Funding

Sponsorship Opportunities \$1,000 and above have the ability to either:

- 1) choose to direct their sponsorship to the SPPAC General Fund and choose a SPPAC area where they will receive additional signage recognition, **or**
- 2) choose to direct their sponsorship funds to the Underrepresented Minority First-Time Attendee Program.

## SPPAC Recognition Areas

Available areas are dependent on the level of sponsorship (listed on the previous page). These recognition area opportunities are first-come, first-served. If your choice has already been committed to another sponsor, SPP will offer another recognition area of similar value.

Recognition Areas and quantities available:

\$5,000 Sponsorships and Above

- Welcome Session (1 available)
- All \$3,000 Areas

\$3,000 Sponsorships and Above:

- Break (1 available)
- Breakfast (2 available)
- Business Meeting (1 available)
- Mentoring Lunch (1 available)
- Reception (1 available)

\$1,000 Sponsorship:

- Affinity/Special Group Meetings (multiple)
- Fitness Activity (2 available)
- Service Event (2 available)

## Underrepresented Minority First Time Attendee Program

This program provides a 10% registration discount upfront for underrepresented minority first-time attendees. In addition, if any additional sponsorship dollars directed to this program that are still available after the conference, each of these attendees will receive an additional credit to their registration fee, up to the amount paid for registration.

Sponsor investments for this option will be used up to the maximum of covering all registration fees for all self-identified Underrepresented Minority First Time Attendees. Any leftover amount will be applied to the SPPAC General Fund.

**Your sponsorship will have a direct impact on creating healthier children, youth and families! Your partnership with SPP will help move the field of Pediatric Psychology forward - building upon the foundation developed by our SPP founders, while learning and evolving to meet the psychology needs in the every-changing current local and world environments.**

Sponsorship Details

## SPPAC 2024 General Guidelines

- 1. Right to Refuse:** SPPAC/SPP reserves the right and sole discretion to reject any proposed exhibit, advertisement, or sponsorship for any reason.
- 2. Disclaimer:** The relationship between SPPAC and the sponsoring organizations/corporations of an event or event-related item does not represent an exclusive agreement between SPPAC and the specific organization/corporation, nor does it suggest that SPPAC endorses the programs, products, or services of the organization/corporation. SPPAC does not endorse the programs, products, or services of any sponsor or exhibitor.
- 3. Liability and Insurance:** The sponsor or exhibitor, upon completion of the following response form, expressly releases SPPAC and SPP or any of its officers, directors, employees, agents, committee members, or contract employees, or the owners, employees, or representatives of the Hyatt Regency New Orleans, or the employees or representatives of the management company, Executive Director, Inc. from any responsibility or liability for any injury, loss, or damage that may occur to the sponsor or exhibitor or to the sponsor or exhibitor's employees or property prior to, during, or after the conference period, including but not limited to, any responsibility or liability for negligently caused injury, loss, or damage; and further, the sponsor or exhibitor agrees to hold harmless and indemnify SPPAC, SPP, the Hyatt Regency New Orleans and Executive Director, Inc. and in their entirety by any person, arising out of the sponsor or exhibitor's acts or omissions.
- 4. Security:** During non-exhibiting hours, SPPAC and Executive Director, Inc. will not be responsible for any exhibits not secured by the sponsor or exhibitor. SPPAC assumes no liability for damage, loss or theft of any property owned by the exhibitor or its agents. Liability for all equipment and materials remains with the individual sponsor or exhibitor. Neither the Hyatt Regency New Orleans, SPPAC, nor SPP is liable for, or carries any insurance on, exhibitor property or fixtures. By authorizing this response form with a signature, the exhibitor hereby agrees to indemnify and hold harmless SPPAC or SPP, its officers, directors, employees, agents, committee members and contractors for all claims arising out of such damage.
- 5. Exhibit Space:** Location of exhibit space is determined at the discretion of SPPAC and the Hyatt Regency New Orleans. SPPAC reserves the right to disallow any exhibit which is not in keeping with the character of the conference, to assign exhibitor space as needed, and to make reasonable shifts in location for the benefit of the exhibitor or the betterment of the conference. Exhibits must be available for viewing by convention delegates beginning at 8:00 am Thursday through 12:00 pm Saturday.
- 6. Shipping:** SPPAC cannot accept any packages or exhibits. Each sponsor/exhibitor is responsible for picking up any shipped items. A shipping address will be made available on or after March 1, 2024.
- 7. Exhibit Table Fees:** Fees cover one skirted table with two chairs and one exhibitor badge. If an exhibitor would like to attend any conference programming, they must separately register for the conference online and pay the conference registration fee. Exhibitor giveaways must be distributed from, and confined to, the exhibit table space. No exhibitor may distribute materials, which are potentially harmful to the attendees or the facility.
- 8. Deadlines:** Sponsors/exhibitors must meet the deadline for submission of commitments and logo/advertising art (April 10, 2024). Late submissions cannot be accepted, and sponsorship commitments cannot be altered or refunded once the contract is signed and submitted to SPPAC.
- 9. Payment:** Prepayment is required to hold your sponsorship or exhibitor's table. Payments should be made to the Society of Pediatric Psychology.
- 10. Venue:** No exhibitor, sponsor, or advertiser shall contract with the hotel or conference center for any signage, promotional material, event, display or communication without the specific written permission of SPPAC. Exhibitors and sponsors must limit their promotion to the exhibit hall and to those sponsored events for which they contracted.
- 11. Cancellation Policy:** Exhibitor reservations may be canceled if written notification is received on or before March 15, 2024. In such event, a refund of 50% of the exhibit space fees will be given. There will be no refunds for exhibitor cancellations received after March 15, 2024. If a sponsor cancels their contract for any reason, no fees will not be refunded.

## Sponsor/Exhibitor Guidelines

### SPPAC 2024 Sponsor/Exhibit/Ad Content Guidelines

Prospective sponsors and exhibitors are advised that the acceptability of products or services for display, for advertising, or for sponsoring SPPAC are based on relevance, legal, social, professional, and ethical considerations. In the event an application is not accepted, any payment will be refunded.

All applications for exhibit space are subject to review as detailed in this section. Applications received from prospective first-time Exhibitors are reviewed by the SPACC Planning Committee including representatives of Executive Director, Inc. If necessary, the SPP Board of Directors will be consulted. Additional information may also be requested before a decision is made. Exhibits and advertising must be consistent with the professional nature of SPPAC and SPP.

1. **Content:** Exhibit space and advertising are not intended for airing either side of a controversial social, political, or professional issue.
2. **Edits:** SPPAC reserves the right to require Exhibitors and Advertisers to edit, amend, or eliminate parts of exhibits or advertising that in SPPAC's or the SPP Board of Directors' opinion are not in keeping with the SPP Mission Statement or are otherwise inconsistent with SPP policies.
3. **Gaming:** Exhibitors may not conduct contests, lotteries, raffles, and/or games of chance without obtaining prior approval from the SPPAC Planning Committee.
4. **Surveys:** SPPAC reserves the right to decline exhibit requests to conduct non-SPP surveys inside the SPPAC facilities including headquarter hotel or supplemental hotels, or any area where an SPPAC event or function is being held during the SPPAC.

Sponsor/Exhibitor  
Guidelines (*cont.*)



**YES, I would like to support the 2024 Society of Pediatric Psychology Annual Conference!**

- \$10,000 Champion Level Recognition Area Choice: \_\_\_\_\_
- \$7,500 Advocate Level Recognition Area Choice: \_\_\_\_\_
- \$5,000 Partner Level Recognition Area Choice: \_\_\_\_\_
- \$3,000 Friend Level Recognition Area Choice: \_\_\_\_\_
- \$1,000 Patron Level Recognition Area Choice: \_\_\_\_\_
- \$500 Community Level
- \$800 Exhibitor
- Check here if you prefer to apply your sponsorship to the Underrepresented Minority Attendee Program.**

**I have read and understand the enclosed Sponsor/Exhibitor Guidelines:**

**Signature:** \_\_\_\_\_

**Contact Information:**

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Email: \_\_\_\_\_

**Payment Information:**

Credit card number: \_\_\_\_\_

Expiration: \_\_\_\_\_

Code on back of card: \_\_\_\_\_

Name on card: \_\_\_\_\_

Complete this form no later than **April 10, 2024** and return to:

Karla Schultz  
Executive Director  
Society of Pediatric Psychology  
[kschultz@pedpsych.org](mailto:kschultz@pedpsych.org)  
414-231-8060

\*Contact Karla Schultz, [kschultz@pedpsych.org](mailto:kschultz@pedpsych.org) or 414-231-8060, if interested in other payment options.\*

Response Form