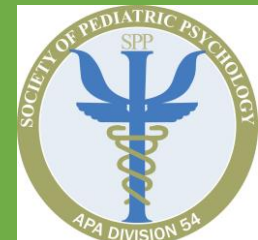


# 2025 SOCIETY OF PEDIATRIC PSYCHOLOGY ANNUAL CONFERENCE

April 3 - 5, 2025 Phoenix, AZ

Partnership  
Opportunities





Colleagues,

The Society of Pediatric Psychology (SPP) is **the** professional home for pediatric psychologists. SPP is built on the shoulders of ground-breaking leaders that came before us and continues to adapt and change based on the needs of society, our patients and their families, and our profession. SPP's Annual Conference (SPPAC) also stands on those shoulders, and on the shoulders of the work of previous conferences. We are excited to build upon this great work to provide a 2025 conference that will focus on *“Moving Forward with Hope: Advancing Health Equity in Pediatric Psychology through Science, Practice and Advocacy”*.

SPP prioritizes the development of its members, and SPPAC is the key educational and networking program for those in the field of pediatric psychology. It helps elevate the mental health care we can provide to **all** our kids. But we cannot do this without your help.

**Funding support of SPPAC 2025 is critical.** Your generosity will help to create an innovative, motivating, successful annual conference that will help SPP achieve its mission “To actively promote the health and psychological well-being of all children, youth and families.” In the pages that follow, you will find various ways to partner with SPPAC 2025 and **we hope that you will commit to a SPPAC 2025 sponsorship.**

On behalf of all our patients and families, thank you for your dedication to the field of pediatric psychology. We look forward to seeing you and your teams at SPPAC 2025!



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SPPAC 2025 Conference Chair  
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SPPAC 2025  
Leadership  
Welcome



### SPPAC Mission

The Society of Pediatric Psychology Annual Conference (SPPAC) aims to advance SPP's mission to promote the health and psychological well-being of all children, youth and their families through science and an evidence-based approach to practice, education, training, advocacy, and consultation by:

1. Advancing the science of pediatric psychology and related fields through dissemination of cutting-edge research; promotion of research that is culturally, ethically, and developmentally sensitive and includes diverse populations; and education on evidence-based assessment, intervention, and emerging areas of research, clinical care, and policy.
2. Providing a forum for individuals at all levels, from students to established investigators and clinicians, to facilitate consultation, collaboration, and mentorship.
3. Promoting the role and value of pediatric psychology in a changing healthcare environment nationally and internationally.

### SPPAC 2025 Theme

For the last decade, the annual meetings for the Society of Pediatric Psychology have centered on defining the ever-changing state of the art of our field. This has required intention and willingness to adapt to rapidly shifting healthcare and political landscapes as we work together to trailblaze a path forward for our science and clinical practice. As a profession, we are learning to stretch our skillsets beyond the traditional confines of our roles as clinician-scientists to meet the call to be advocates and change agents across science, practice, training, and policy. SPPAC 2024 provided the space to come together and reflect on the work done as a field, pushing us to collectively define the path forward. Building off of the energy and momentum from last year, the SPPAC 2025 theme will be ***Moving Forward with Hope: Advancing Health Equity in Pediatric Psychology through Science, Practice, and Advocacy.***

The goal for SPPAC 2025 is to develop a conference program that is relevant to SPP membership across all career stages and showcases the innovation in science and practice that is at the core of pediatric psychology work. This includes emphasizing the development of culturally competent therapeutic interventions, integrating trauma-informed care practices, and enhancing provider training and competence to address health disparities. SPPAC 2025 will also aim to highlight groundbreaking research on health disparities, community-engaged research, and the integration of behavioral and physical health. Moreover, SPP is committed to fostering advocacy for health equity, understanding the impacts of policy on pediatric health, and training future advocates to lead the charge in promoting mental health equity. By doing so, we strive to advance health equity in pediatric psychology through a comprehensive approach that encompasses science, practice, and advocacy.

## Conference Details



## SPPAC General Program Timing

### Thursday, April 3

Start Time	End Time	Session
9:30am	12:00pm	Workshops
1:30pm	2:30pm	Business Meeting
3:00pm	3:45pm	Welcome Remarks
3:45pm	4:45pm	Plenary Address
5:00pm	6:15pm	Symposia or Professional Development
6:30pm	7:30pm	Reception / Internships on Parade

### Friday, April 4

Start Time	End Time	Session
8:00am	9:00am	Poster Session
9:15am	9:45pm	Awards of Distinction Presentation
9:45am	10:45am	Plenary Address
11:00am	12:15pm	Symposia or Professional Development
2:00pm	3:15pm	Symposia or Professional Development
3:30pm	4:45pm	Symposia or Professional Development
5:15pm	6:30pm	Symposia or Professional Development
6:30pm	7:30pm	Poster Session

### Saturday, April 5

Start Time	End Time	Session
8:00am	9:00am	Poster Session
9:15am	10:15am	Plenary Address
10:30am	12:15pm	Symposia or Professional Development
12:15pm	12:45pm	Closing Remarks
2:00pm	4:30pm	Workshops

Conference Details,  
cont.

*The Society of Pediatric Psychology (Division 54 of the American Psychological Association) is approved by the American Psychological Association to sponsor continuing education for psychologists. The Society of Pediatric Psychology maintains responsibility for this program and its content.*

Sponsors can choose their recognition area (listed with their support level below) or can choose to support SPPAC's Underrepresented Minority Program, which provides SPPAC registration discounts to underrepresented minority, first-time SPPAC attendees.

Sponsor Level and Investment	SPPAC Complimentary Registrations	Exhibit Table	Internships/ Fellowships on Parade Table	Logo Recognition	Program Ad (online)	Social Media Recognition	Conference Recognition Area Options
<b>Champion \$10,000</b>	Three	Yes	Yes	On-Site Signage Program Mobile App Website <i>full year</i> Lanyards	Full Page Color	Yes	Break Breakfast Reception Registration Student Mentor Lunch <i>+ all Patron Level areas</i>
<b>Advocate \$7,500</b>	Two	Yes	Yes	On-Site Signage Program Mobile App Website	Full Page Color	Yes	Break Breakfast Reception Registration Student Mentor Lunch <i>+ all Patron Level areas</i>
<b>Partner \$5,000</b>	One	Yes	Yes	On-Site Signage Program Mobile App Website	Half Page Color	Yes	Break Breakfast Reception Registration Student Mentor Lunch <i>+ all Patron Level areas</i>
<b>Friend \$3,000</b>	One	Yes		On-Site Signage Program Mobile App	Half Page Color		Break Breakfast Student Mentor Lunch <i>+ all Patron Level areas</i>
<b>Patron \$1,000</b>		Yes		On-Site Signage Program Mobile App	Quarter Page Color		Business Meeting Fitness Activity Membership Area Photo Headshots Special Group Meetings
<b>Community \$500</b>				On-Site Signage Program Mobile App	Quarter Page Color		

## Sponsorship Levels & Benefits

## Sponsorship Funding

Sponsorship partners have the ability to either:

- 1) choose to direct their sponsorship to the SPPAC General Fund and choose a SPPAC recognition area where they will receive additional signage, **or**
- 2) choose to direct their sponsorship funds to the Underrepresented Minority First-Time Attendee Program.

## SPPAC Recognition Areas

Available areas are dependent on the level of sponsorship (listed on the previous page). Additional sponsor signage is provided in the area you choose. These recognition area opportunities are first-come, first-served. If your choice has already been committed to another sponsor, SPP will offer another recognition area of similar value. One recognition area per sponsor.

**Break (2 available)**

**Breakfast (2 available)**

**Business Meeting**

**Fitness Activity**

**Headshot Photos**

**Membership Area**

**Reception**

**Registration**

**Special Group Meetings (multiple, choose from below)**

**Special Interest Groups on Parade**

**Student Mentoring Lunch**

### Special Group Meeting options include:

APA Fellows Lunch, Early Career Meeting, First-Time Attendee Meet Up, Later Career Meeting, Leadership Program (LEAP) Meet Up, Mid-Career Meeting, National Campus Representative (NCR) Meeting, Student Social. Meeting dates during conference: TBD.

## Underrepresented Minority First Time Attendee Program

This program provides a 10% registration discount upfront for self-identified, underrepresented minority first-time attendees. In addition, if any additional sponsorship dollars directed to this program that are still available after the conference, each of these attendees will receive an additional credit to their registration fee, up to the amount paid for registration.

Sponsor investments for this option will be used up to the maximum needed to cover all registration fees for self-identified, underrepresented minority first time attendees. Any leftover amount will be applied to the SPPAC General Fund.

**Your sponsorship will have a direct impact on creating healthier children, youth and families! Your partnership with SPP will help move the field of Pediatric Psychology forward - building upon the foundation developed by our SPP founders, while learning and evolving to meet the psychology needs in the every-changing current local and world environments.**

## Sponsorship Details

Option and Investment	Details and Benefits
<p><b>Exhibitor</b> <b>\$800</b></p>	<p>Promote your organization and become an exhibitor at SPPAC 2025! You will have access to conference participants for all three days. This option also includes a half page ad in our electronic program. Participants are provide with one table, linen, two chairs and basic signage.</p>
<p><b>Internships / Fellowships On Parade</b> <b>\$150</b></p>	<p>Join pediatric psychology programs from across the nation at the 2025 SPPAC Internships / Fellowships on Parade. This is one-hour event gives programs the opportunity to talk to over 500 trainees about the benefits of their organization and program. It is a great recruitment opportunity! Participants are provided with one table, linen, two chairs and basic signage. Other set up is the responsibility of the participating organizations.</p>

## Other Partnership Options

## SPPAC 2025 General Guidelines

- 1. Right to Refuse:** SPPAC/SPP reserves the right and sole discretion to reject any proposed exhibit, advertisement, or sponsorship for any reason.
- 2. Disclaimer:** The relationship between SPPAC and the sponsoring organizations/corporations of an event or event-related item does not represent an exclusive agreement between SPPAC and the specific organization/corporation, nor does it suggest that SPPAC endorses the programs, products, or services of the organization/corporation. SPPAC does not endorse the programs, products, or services of any sponsor or exhibitor.
- 3. Liability and Insurance:** The sponsor or exhibitor, upon completion of the following response form, expressly releases SPPAC and SPP or any of its officers, directors, employees, agents, committee members, or contract employees, or the owners, employees, or representatives of the Hyatt Regency Phoenix, or the employees or representatives of the management company, Executive Director, Inc. from any responsibility or liability for any injury, loss, or damage that may occur to the sponsor or exhibitor or to the sponsor or exhibitor's employees or property prior to, during, or after the conference period, including but not limited to, any responsibility or liability for negligently caused injury, loss, or damage; and further, the sponsor or exhibitor agrees to hold harmless and indemnify SPPAC, SPP, the Hyatt Regency Phoenix and Executive Director, Inc. and in their entirety by any person, arising out of the sponsor or exhibitor's acts or omissions.
- 4. Security:** During non-exhibiting hours, SPPAC/SPP, the Hyatt Regency Phoenix or Executive Director, Inc. will not be responsible for any exhibits not secured by the sponsor or exhibitor. SPPAC assumes no liability for damage, loss or theft of any property owned by the exhibitor or its agents. Liability for all equipment and materials remains with the individual sponsor or exhibitor. Neither the Hyatt Regency Phoenix, SPPAC, nor SPP is liable for, or carries any insurance on, exhibitor property or fixtures. By authorizing this commitment form with a signature, the exhibitor hereby agrees to indemnify and hold harmless SPPAC or SPP, its officers, directors, employees, agents, committee members and contractors for all claims arising out of such damage.
- 5. Exhibit Space:** Location of exhibit space is determined at the discretion of SPPAC and the Hyatt Regency Phoenix. SPPAC reserves the right to disallow any exhibit which is not in keeping with the character of the conference, to assign exhibitor space as needed, and to make reasonable shifts in location for the benefit of the exhibitor or the betterment of the conference. Exhibits must be available for viewing by conference attendees beginning at 12:00pm Thursday through 12:00 pm Saturday.
- 6. Shipping:** SPPAC cannot accept any packages or exhibits. Each sponsor/exhibitor is responsible for picking up any shipped items. Shipping information will be provided to partners in February 2025.
- 7. Exhibit Table Fees:** Fees cover one skirted table with two chairs and one exhibitor badge. If an exhibitor would like to attend any conference programming, they must separately register for the conference online and pay the conference registration fee. Exhibitor giveaways must be distributed from, and confined to, the exhibit table space. No exhibitor may distribute materials, which are potentially harmful to the attendees or the facility.
- 8. Deadlines:** Sponsors/exhibitors must meet the deadline for submission of commitments and logo/advertising art (March 15, 2025). Late submissions cannot be accepted, and sponsorship commitments cannot be altered or refunded once the contract is signed and submitted to SPPAC.
- 9. Payment:** The execution and return of the commitment form holds your sponsorship or exhibitor's table. Payments are required prior to the conference. Payments can be made with a credit card online at <https://pedpsych.org/sppac-2025/> or a check can be mailed to Society of Pediatric Psychology, 555 East Wells Street, Suite 1100, Milwaukee, WI, 53202.
- 10. Venue:** No exhibitor, sponsor, or advertiser shall contract with the hotel or conference center for any signage, promotional material, event, display or communication without the specific written permission of SPPAC. Exhibitors and sponsors must limit their promotion to the exhibit hall and to those sponsored events for which they contracted.
- 11. Cancellation Policy:** Exhibitor reservations may be canceled if written notification is received on or before February 28, 2025. In such event, a refund of 50% of the exhibit space fees will be given. There will be no refunds for exhibitor cancellations received after February 28, 2025. If a sponsor cancels their contract for any reason, no fees will not be refunded.

## Sponsor/Exhibitor Guidelines



## SPPAC 2025 Sponsor/Exhibit/Ad Content Guidelines

Prospective sponsors and exhibitors are advised that the acceptability of products or services for display, for advertising, or for sponsoring SPPAC are based on relevance, legal, social, professional, and ethical considerations. In the event an application is not accepted, any payment will be refunded.

All applications for exhibit space are subject to review as detailed in this section. Applications received from prospective first-time Exhibitors are reviewed by the SPACC Planning Committee including representatives of Executive Director, Inc. If necessary, the SPP Board of Directors will be consulted. Additional information may also be requested before a decision is made. Exhibits and advertising must be consistent with the professional nature of SPPAC and SPP.

1. **Content:** Exhibit space and advertising are not intended for airing either side of a controversial social, political, or professional issue.
2. **Edits:** SPPAC reserves the right to require Exhibitors and Advertisers to edit, amend, or eliminate parts of exhibits or advertising that in SPPAC's or the SPP Board of Directors' opinion are not in keeping with the SPP Mission Statement or are otherwise inconsistent with SPP policies.
3. **Gaming:** Exhibitors may not conduct contests, lotteries, raffles, and/or games of chance without obtaining prior approval from the SPPAC Planning Committee.
4. **Surveys:** SPPAC reserves the right to decline exhibit requests to conduct non-SPP surveys inside the SPPAC facilities including headquarter hotel or supplemental hotels, or any area where an SPPAC event or function is being held during the SPPAC.

Sponsor/Exhibitor  
Guidelines (*cont.*)



**YES, I would like to support the 2025 Society of Pediatric Psychology Annual Conference!**

- \$10,000 Champion Level                      Recognition Area Preference #1: \_\_\_\_\_
- \$7,500 Advocate Level                              Recognition Area Preference #2: \_\_\_\_\_
- \$5,000 Partner Level                                Recognition Area Preference #3: \_\_\_\_\_
- \$3,000 Friend Level                                 Check here if you prefer to apply your sponsorship to the Underrepresented Minority Attendee Program
- \$1,000 Patron Level
- \$500 Community Level
- \$800 Exhibitor
- \$150 Internships / Fellowships on Parade (to purchase more than one, indicate quantity \_\_\_\_\_ )

**I have read and understand the enclosed General and Sponsor/Exhibit/Ad Content Guidelines:**

**Signature:** \_\_\_\_\_

**Contact Information:**

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Email: \_\_\_\_\_

**Payment Information:**

Credit card number: \_\_\_\_\_

Expiration: \_\_\_\_\_

Code on back of card: \_\_\_\_\_

Name on card: \_\_\_\_\_

Billing zip code: \_\_\_\_\_

Complete this form no later than **March 15, 2025** and return to:

Karla Schultz  
 Executive Director  
 Society of Pediatric Psychology  
[kschultz@pedpsych.org](mailto:kschultz@pedpsych.org)  
 414-231-8060

\*Contact Karla Schultz, [kschultz@pedpsych.org](mailto:kschultz@pedpsych.org) or 414-231-8060, if interested in other payment options.\*

Commitment Form