

2026 -2029 Strategic Plan



The Society of Pediatric Psychology (SPP) enters its next chapter with renewed focus and commitment to its vision and mission.

Vision:

Healthier children, youth,
and families

Mission:

To actively promote the health
and psychological well-being of
all children, youth, and families

The 2026–2029 Strategic Plan reflects extensive collaboration, member input, and a multi-phase approach. Designed and facilitated by 2B Communications & Strategy Group, the effort began in August 2025 with an in-person board discussion that launched the discovery phase. This work included interviews with key stakeholders, survey feedback from 495 members, and an analysis of organizational and performance data.

In February 2026, SPP leadership convened for an in-person facilitated planning retreat to review findings and develop draft goals and strategies. Subsequent input helped shape three-year visions across six pillar areas, while a dedicated group defined core values. The Board approved the plan on March 23, 2026.

The plan positions SPP as an inclusive and dynamic professional home for pediatric psychologists. Over the next three years, SPP will expand and diversify membership, support career-long development, strengthen its voice through collaborative advocacy, and advance and disseminate innovative research. It will also continue to provide high-quality clinical education and practical resources.

These efforts are grounded in a commitment to transparency and disciplined operations, with continued investment in governance, infrastructure, and financial stewardship to deliver enduring value.

Implementation priorities will be established each year and closely managed to ensure effective execution and measurable progress.

Guided by this plan, SPP is well-positioned to deepen its impact and advance its vision and mission.

CORE VALUES

With intention and transparency, we incorporate these core values into all aspects of our professional roles, relationships, and responsibilities:

- ▶ **Equity:** We cultivate inclusion, act for justice, and honor diverse voices and perspectives.
- ▶ **Evidence-informed:** We ground our work in research, lived experience, continuous inquiry, and evaluation.
- ▶ **Integrity:** We consistently, courageously, and compassionately hold ourselves to the highest ethical and competency standards.
- ▶ **Progress:** We actively reflect, adapt, evolve and grow toward a better future.
- ▶ **Together:** We are committed to collaboration, mutual care, and collective impact.

STRATEGIC PILLARS, VISION STATEMENTS, GOALS & STRATEGIES

Pillars represent the six major areas of focus that organize SPP's work. Operational Excellence serves as the foundation supporting progress across all other strategic areas.

Vision statements describe the broader, long-term outcomes SPP aims to achieve within each pillar over the next three years. They articulate the impact SPP is working toward.

Goals define what SPP seeks to accomplish within each pillar.

Strategies outline how SPP will achieve its goals.





Pillar: Engagement & Community

Our Three-Year Vision for Engagement and Community is for SPP to be a dynamic and inclusive professional home where pediatric psychologists feel a deep sense of belonging, connect meaningfully throughout the year, and collaborate with families, communities, and partners to advance the health and well-being of children and adolescents.

Goal 1: Deepen member engagement and connection.

Strategies:

- A. Further cultivate SPP as a strong and inclusive professional community.
- B. Increase SPP's visibility and engagement through external partnerships and communications.
- C. Strengthen SIGs and Affinity Groups as vibrant centers for community and professional connection.

Goal 2: Grow and sustain a thriving SPP membership.

Strategies:

- A. Broaden and diversify the SPP membership community.
- B. Demonstrate and communicate the value of membership across career stages and practice settings.
- C. Align volunteer pathways with long-term leadership succession planning.



Pillar: Training & Professional Development

Our Three-Year Vision for Training and Professional Development is for SPP to set the standard for career-long professional growth in pediatric psychology by offering transformative mentorship, accessible and high-quality training resources, and leadership pathways that empower members to shape the future of the field.

Goal 1: Develop career pathways that support a growing and sustainable workforce.

Strategies:

- A. Map and strengthen career pathways across pediatric psychology training and career stages.
- B. Improve access to professional development opportunities for all member groups.

Goal 2: Serve as a leading resource for professional development in pediatric psychology.

Strategies:

- A. Expand and promote SPP's mentorship program.
- B. Demonstrate the value of existing leadership and training programs (e.g., LEAP).
- C. Develop a new online repository of professional development resources.
- D. Integrate wellness and well-being into professional development programming.



Pillar: Research & Innovation

Our Three-Year Vision for Research and Innovation is for SPP to be recognized as a driving force in advancing pediatric psychology science by fostering groundbreaking research, supporting innovative methods and collaboration, and elevating the visibility and real-world impact of our members' scholarly contributions.

Goal 1: Position SPP as a central resource for innovative and evidence-based pediatric psychology research.

Strategies:

- A. Strengthen the visibility and influence of SPP's research platforms, publications, and conferences.
- B. Maintain the excellence of the *Journal of Pediatric Psychology (JPP)* and *Clinical Practice of Pediatric Psychology (CPPP)* while increasing their impact factors.
- C. Increase the participation of established researchers in SPP scholarly activities.

Goal 2: Support and recognize research across the continuum, including program evaluation, quality improvement, and clinical trials.

Strategies:

- A. Expand resources and partnerships that support pediatric psychology research.
- B. Provide research training and recognition for students and researchers across the career span.



Pillar: Clinical Practice & Care

Our Three-Year Vision for Clinical Practice and Care is for SPP to be the leading national hub for pediatric psychology practice—advancing the quality, accessibility, and sustainability of care through innovative training, trusted clinical resources, and a strong community of clinicians committed to evidence-based practice.

Goal 1: Be a primary clinical resource for Pediatric Psychologists and learners.

Strategies:

- A. Continue to enhance the *Journal of Pediatric Psychology (JPP)* and *Clinical Practice in Pediatric Psychology (CPPP)*, strengthening their value for clinical practice.
- B. Expand access to high-quality clinical education and practice-focused learning.
- C. Promote best practices in culturally responsive and ethical pediatric psychological care.

Goal 2: Be a leading authority of information for the field of pediatric psychology.

Strategies:

- A. Strengthen dissemination and recognition of clinical scholarship and applied research.
- B. Establish an accessible, centralized, and curated clinical and training resource for the field.



Pillar: Advocacy

Our Three-Year Vision for Advocacy is for SPP to be a respected and influential leader in promoting policies, systems, and professional practices that support children's health and pediatric psychology, while empowering members at every career stage to be confident and effective advocates within their institutions, communities, and the broader healthcare landscape.

Goal 1: Increase SPP's internal advocacy capacity and member engagement.

Strategies:

- A. Establish clear priorities and infrastructure for coordinated advocacy efforts.
- B. Expand member knowledge and participation in advocacy activities.

Goal 2: Be a trusted leader in advancing Pediatrics and Pediatric Psychology and the health and well-being of pediatric patients and families.

Strategies:

- A. Elevate the role of pediatric psychology in healthcare systems and policy discussions.
- B. Strengthen strategic partnerships that advance shared advocacy goals.



Pillar: Operational Excellence

Our Three-Year Vision for Operational Excellence is for SPP to function as a highly effective, transparent, and forward-looking professional society, with strong leadership development, sustainable resources, and modern infrastructure that enable innovation, responsiveness, and meaningful service to members and the field.

Goal 1: Advance effective Board governance, operational coordination, and transparency with the membership.

Strategies:

- A. Clarify governance roles and decision-making structures.
- B. Improve governance processes and operational efficiency.
- C. Increase transparency between the board and the membership.

Goal 2: Ensure financial sustainability through strong stewardship and diversified revenue.

Strategies:

- A. Maintain excellent financial planning and oversight.
- B. Broaden and diversify revenue sources.

Goal 3: Optimize the website to deliver meaningful value for members.

Strategies:

- A. Improve website usability and access to key information.
- B. Use the website to support engagement and information sharing.